



## Privacy Policy

Due to new legislation on 25/5-2018

### GDPR

General Data Protection Regulation

### Privacy Policy

Ion Silver AB, in this document called the company or we, takes seriously the personal integrity of visitors to our website and users of the services we offer on this website, our platforms in social media and our customer service, on this page, called digital channels.

Our goal is to make sure that your personal privacy is respected and that your personal information is processed correctly. We take responsibility for personal data processed by the company to be used for the intended purpose only and protected from unauthorized access. All processing of personal data within the company is in accordance with applicable privacy laws. Within the EU / EEA, from 25 May 2018, the new Data Protection Ordinance (GDPR) 1 will replace the current PUL (Personal Data Act).

This privacy policy applies generally to all current and possibly. future digital channels. In addition to the personal data processing that takes place via Ion Silver AB's digital channels, we also process your personal information, in place in the company's financial system. These are also covered by this privacy policy.

### **What are personal data and what is the processing of personal data?**

Personal data is all information that directly or indirectly, together with other information, can be linked to a living natural person (not a company). This means that widely different tasks such as names and contact details, IP addresses, racing contributions, made choices and behaviors constitute personal data.

Processing of personal data is all that happens with personal data. Any action taken with personal data constitutes treatment, regardless of whether it is performed automated or not, such as collection, registration, organization, structure, storage, processing or modification,

production, reading, use, transfer by transmission, dissemination or provision otherwise, adjustment or assembly, restriction, erasure or destruction.

## **What personal data are collected and when are they deleted?**

When you visit / use our digital channels or its services or communicate with us in our digital channels, we may collect information about you such as, for example, name, address, postal address, e-mail address, phone number, identification information, information about your use of our services and products and transaction history and for certain services. Where applicable, personal identification numbers may also be processed on invoicing. When collecting personal information in different forms on our digital channels or its services, when communicating with Ion Silver AB via contact form or phone. When you participate in our marketing activities we organize, you may receive contest and additional personal information that you choose to submit to us.

When you contact us through customer service features in our digital channels, such as when making an order or complaint, your contact details and case information will be processed by us.

If you visit or communicate with us through our social media accounts (ie third party platforms such as Facebook), Ion Silver AB may receive information about your profile and your third party platform interactions from its provider.

Personal data will only be processed by us for as long as it is necessary to fulfill the purpose of the processing or to fulfill Ion Silver AB's legal obligations. Personal data, according to previous recordings, is deleted after a maximum of 24 months, so many of you do not ask for them to be deleted. Then they are removed with immediate effect. Confirmation that you are done will be sent by email.

## **For what purposes are personal data processed?**

The personal data about you collected in connection with your use of the digital channels and its services will be processed by the company. In order for us to provide the products and services you ordered and administer our agreement with you.

1. In order for us to communicate with you by contacting customer service, email forms and in our social media accounts.
2. To administer marketing activities like competitions and winnings, and more.
3. For marketing purposes, including mail and email marketing.
4. To process your payment or prevent or detect fraud.
5. To get statistics about the use of our products, digital channels and its services.

## **Legal basis and legitimate interests for personal data processing**

Ion Silver AB always processes your personal information in accordance with applicable law. We process your personal information when it is necessary to fulfill an agreement with you or respond to your customer service request and then we have another legitimate and legitimate

interest in processing your personal information, such as an interest in marketing us towards visitors on our digital channels. If Ion Silver AB were to process your personal information for any purpose that, according to applicable law, requires your consent, we will obtain your prior consent by actively clicking in a box on the document in question.

## **Security for the protection of personal data**

Ion Silver AB ensures a high level of security for your personal data and takes appropriate technical and organizational security measures to protect your personal data from unauthorized access, modification, dissemination or destruction.

## **Restrictions on disclosure of personal data**

Ion Silver AB can hire external partners and suppliers to perform tasks on behalf of the company, such as to provide financial systems, accounting services, IT services, payment solutions or for analysis and statistics. The execution of these services may mean that the company's partners, within the EU / EEA, have access to your personal data. Companies that handle personal information on our behalf always sign an agreement with us, so called personal data contract, to ensure a high level of protection of your personal data, even with our partners. Ion Silver AB may disclose personal information to third parties, such as the police or other authority, in the case of criminal investigations or if we are otherwise required to provide such information on the basis of law or authority decision.

## **External links**

This privacy policy applies to information that Ion Silver AB deals with within the framework of our digital channels. Our digital channels may sometimes contain links to external websites or services that we do not control. If you follow a link to an external web site, you are encouraged to review the privacy practices and information about cookies that apply to the current page.

## **Right to information and right to lodge a complaint**

You are entitled to, at any time, in accordance with applicable privacy laws, request access to the personal data processed about you, correcting incorrect personal information, the Company will stop processing and delete your personal data, processing your personal data are limited, exercising your right to data portability, and opposing the processing of personal data. Please contact Ion Silver AB at the address, email address or telephone number, whose information you will find below.

You also have the right to lodge complaints with the appropriate regulatory authority at any time if you believe that your personal data is processed in violation of applicable privacy laws.

## **Contact information**

Personnel responsible for processing your information is Ion Silver AB. If you have questions about how Ion Silver AB processes your personal information, please contact the company, by mail, phone or by mail:

Ion Silver AB, Produktvägen 12 B, 246 43 Löddeköpinge, 046 712360, [info@ion-silver.com](mailto:info@ion-silver.com)

## **Amendment of this privacy policy**

Ion Silver AB may, from time to time, make changes to this privacy policy. The latest version of the privacy policy is always available on our website [www.ion-silver.com](http://www.ion-silver.com) via link.

---

Anders Sultan, CEO Ion Silver AB

Last updated: 2018-05-16

1European Parliament and Council Regulation (EU) 2016/679 of 27 April 2016 on the protection of individuals with regard to the processing of personal data and on the free movement of such data and repealing Directive 95/46 / EC (General Data Protection Regulation).